

APPROVE MINUTES

**TOWN OF MANSFIELD
Energy Education Team
(formerly Clean Energy Team)
Minutes of the Meeting
November 17, 2009**

Present: Hoyle, Spurlock, Nash, Britton (chair), Walton (staff)

The meeting began at 7:08 p.m.

The minutes from September 15, 2009 minutes were reviewed and accepted.

Britton reported that the Sustainability Committee has approved the Clean Energy Team as a Sustainability subcommittee. They also recommended that the name be changed to the Energy Education Team. Members approved the name change. At the November meeting, the Sustainability Committee worked on developing short-term goals. The committee identified several imminent Town projects that the Committee should be briefed on. A presentation on the WINCOG regional economic development plan will be the first briefing, scheduled for December 9, 2009 at 7 pm. A briefing on the Mansfield school renovations will be held on January 27 at 7 pm. Other upcoming Town projects that the Committee would like to be briefed on are the proposed agriculture regulation changes, the remediation of the Eagleville Brook, the Four Corners development and the Storrs downtown intermodal center.

Walton distributed Freedom of Information Brochures for members.

About 40 people attended the October 27, 2009 Energy Challenge kick-off meeting and 15 households have signed up to participate. Walton presented a draft outline of the coaching process for the energy challenge. The members of the Energy Education Team will work in pairs as energy coaches - Walton/Spurlock, Britton/Hoyle, Loxsom/Nash with Gupta helping where he can. Each pair will work directly with 5 households, meeting with them to do an in-house energy survey, deliver a starter kit of material and help them develop a strategy for electrical energy reduction. The target date for meeting with all five households is January 19, 2010, an Energy Education meeting. It is hoped that a few household meetings can be done prior to the December 15 meeting to provide feedback on our coaching efforts. Walton will make the initial call to participants and let them know that someone from their coaching team will contact them to arrange a meeting time. Walton brought a sample of starter kit materials. CL&P has offered to provide materials as well, which will supplement the kit. If Walton is unable to get the materials from CL&P, then she will buy more materials, staying within a \$600 budget. The committee decided that the best way to promote this program is to have video spots on cable access television throughout the contest, rather than one showing at the end. Walton will discuss

with Miriam Kurland, the volunteer who is taping this process. Walton will revise the coaching outline, as discussed, and send it to the committee.

Walton reported that she has not gotten a response from the fluorescent lighting sales vendor, TechniArt, about the brands of bulbs that they sell. Walton will inquire one more time. According to Consumer Reports, the GE Energy Smart 60W bulbs and EcoSmart bulbs are top performers.

The committee decided to continue meeting on the third Tuesdays of the month for year 2010. Walton will submit these dates to the Town web calendar.

Future agenda items include Britton's report on the solar conference he attended in October.

The meeting was adjourned at 8:40 pm.

Respectfully Submitted,

Virginia Walton
Recycling/Refuse Coordinator

Cc: Lon R. Hultgren, Director of Public Works, Members, file, Town Manager,
Town Clerk